

Jacqueline Freer

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PAYMENT METHODS: GLOBAL PAYPAL & LOCAL/DOMESTIC EFT ACCEPTED

Rate Card & Fee Guide 2020

GLOBAL TRADE CURRENCIES: South African Rand (ZAR), Dollar (US), Pound (UK)

CONSULTING SOUTH AFRICA (Retainers & By The Hour) ZAR

Table with 5 columns: Hours PM, In Rate PH + Travel Fee, In Total PM, Retainer Discount PH, Retainer Discount PM. Rows for 1, 5, 10, 15, 20, 30, 50 hours.

Excluding Air & Ground Travel Cost, Airbnb & Breakfast for Out of Town Clients

Table with 5 columns: Hours PM, Out Rate PH, In Total PM, Retainer Discount PH, Retainer Discount PM. Rows for 1, 5, 10, 15, 20, 30, 50 hours.

Excluding Air & Ground Travel Cost, Airbnb & Breakfast for Out of Town Clients

CONSULTING GLOBAL (Retainers & By The Hour) USD

Table with 5 columns: Hours PD, In Rate PH, In Total PM, Retainer Discount PH, Retainer Discount PM. Rows for 1, 5, 10, 15, 20, 30, 50 hours.

Excluding VISA fees, Air & Ground Travel Cost, Airbnb & Breakfast for International Clients

Table with 5 columns: Hours PD, Out Rate PH, In Total PM, Retainer Discount PH, Retainer Discount PM. Rows for 1, 5, 10, 15, 20, 30, 50 hours.

Excluding VISA fees, Air & Ground Travel Cost, Airbnb & Breakfast for International Clients

SPECIALIST MARKETING & BRANDING SERVICES

Table with 7 columns: Platform, Notes, Including, Excluded, Turnaround Time, Total (ZAR), Total (USD). Rows for Corporate Identity, EPK, Designer & Image Specialist, etc.

ADVERTISING & CAMPAIGN SERVICES

Table with 7 columns: Platform, Notes, Including, Excluded, Turnaround Time, Total (ZAR), Total (USD). Rows for Social Ad Campaign, Print Advertising, Radio Advertising, etc.

PUBLIC RELATIONS & MEDIA RELEASE SERVICES

Table with 7 columns: Media Platforms, Requirements, Including, Excluded, Turnaround Time, Total (ZAR) R15, Total (USD). Rows for Copywriting, Editing Services, Product & Media Pack, etc.

BLOG WRITING & PUBLISHING SERVICES

Table with 7 columns: Blogging Service, Requirements, Including, Excluded, Turnaround Time, Total (ZAR) R15, Total (USD). Rows for Copywriting, Editing Services, Blogging Schedule, etc.

MAILCHIMP EMAIL MARKETING SERVICES

Table with 7 columns: Service, Included, Excluded, Bonus, Turnaround Time, Total (ZAR), Total (USD). Rows for Mailchimp Account Setup, List & Data Preparation, etc.

SOCIAL MEDIA MARKETING SERVICES

Table with 7 columns: Service, Included, Requirements, Excluding, Turnaround Time, Total (ZAR) R15, Total (USD). Rows for Social Media Setup, Content Plan, Reputation Management, etc.

DIGITAL INFLUENCER CAMPAIGN PACKAGE (1 Calendar Month)

Table with 8 columns: Platform, Link, Audience, Metric, Included, Campaign Elements, Total (ZAR) R15, Total (USD). Rows for Inpress Magazine Facebook Page, Personal Facebook Page, etc.

DIGITAL INFLUENCER MENTIONS (Single Posts)

Table with 8 columns: Platform, Link, Audience, Metric, Included, Duration, Total (ZAR) R15, Total (USD). Rows for LinkedIn Profile, Inpress Magazine Facebook Page, etc.