

Jacqueline Freer: Rate Card 2017

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CONSULTING SOUTH AFRICA

Ad Hoc: Consulting Rate Per Hour, Per Day, Per Month

Hours PD	Ad Hoc Rate PH	Ad Hoc Rate PD	Ad Hoc Rate PM
4	R500.00	R2,000.00	R42,000.00
3.5	R500.00	R1,750.00	R36,750.00
3	R500.00	R1,500.00	R31,500.00
2.5	R500.00	R1,250.00	R26,250.00
2	R500.00	R1,000.00	R21,000.00

In House SLA: Consulting Rate Per Hour, Per Day, Per Month

Hours PD	In Rate PH	In Rate PD	In Total PM	SLA Discount PH
4	R450.00	R1,800.00	R37,800.00	R50.00
3.5	R450.00	R1,575.00	R33,075.00	R50.00
3	R450.00	R1,350.00	R28,350.00	R50.00
2.5	R450.00	R1,125.00	R23,625.00	R50.00
2	R450.00	R900.00	R18,900.00	R50.00

Plus R200.00 Daily Travel Fee. Accommodation Required Outside of Cape Town (Including Breakfast)

Out of Office SLA: Consulting Rate Per Hour, Per Day, Per Month

Hours PD	Out Rate PH	Out Rate PD	Out Total PM	Total Discount PH
4	R400.00	R1,600.00	R33,600.00	R100.00
3.5	R400.00	R1,400.00	R29,400.00	R100.00
3	R400.00	R1,200.00	R25,200.00	R100.00
2.5	R400.00	R1,000.00	R21,000.00	R100.00
2	R400.00	R800.00	R16,800.00	R100.00

CONSULTING GLOBAL (US DOLLARS)

Ad Hoc: Consulting Rate Per Hour, Per Day, Per Month

Hours PD	Ad Hoc Rate PH	Ad Hoc Rate PD	Ad Hoc Rate PM
4	\$50.00	\$200.00	\$4,200.00
3.5	\$50.00	\$175.00	\$3,675.00
3	\$50.00	\$150.00	\$3,150.00
2.5	\$50.00	\$125.00	\$2,625.00
2	\$50.00	\$100.00	\$2,100.00

In House SLA: Consulting Rate Per Hour, Per Day, Per Month

Hours PD	In Rate PH	In Rate PD	In Total PM	SLA Discount PH
4	\$45.00	\$180.00	\$3,780.00	\$5.00
3.5	\$45.00	\$157.50	\$3,307.50	\$5.00
3	\$45.00	\$135.00	\$2,835.00	\$5.00
2.5	\$45.00	\$112.50	\$2,362.50	\$5.00
2	\$45.00	\$90.00	\$1,890.00	\$5.00

Short Term. Plus VISA, Travel Cost & Accommodation (Including Breakfast)

Out of Office SLA: Consulting Rate Per Hour, Per Day, Per Month

Hours PD	Out Rate PH	Out Rate PD	Out Total PM	Total Discount PH
4	\$40.00	\$160.00	\$3,360.00	\$10.00
3.5	\$40.00	\$140.00	\$2,940.00	\$10.00
3	\$40.00	\$120.00	\$2,520.00	\$10.00
2.5	\$40.00	\$100.00	\$2,100.00	\$10.00
2	\$40.00	\$80.00	\$1,680.00	\$10.00

SPONSORED PUBLISHING (Single Publishings)

Platform	Link	Audience	Metric	Included	Single Rate (ZAR)	Duration
Instagram	www.instagram.com/inrichmint	1,000	Followers	Tag & Link to Site	R200.00	Per Post
Linkedin	www.linkedin.com/in/inrichmint	5,820	Contacts	Link to Site	R500.00	Per Post
Facebook Profile	www.facebook.com/freertimes	4,790	Friends	Link to Site & Tag	R400.00	Per Post
Facebook Page	www.facebook.com/InpressPublications	3,200	Likes	Link to Site & Tag	R350.00	Per Post
Twitter	@inrichmint	1,600	Followers	Link to Site & Tag	R250.00	Per Tweet
YouTube Video Upload + Social Share	www.youtube.com/inrichmint	89,269	Views	Link to Site & SEO	R1,000.00	Per Client Video
YouTube Vlog/Feature + Social Share	www.youtube.com/inrichmint	89,269	Views	Link to Site & SEO	R2,500.00	Per Personal Vlog
Blog Post + Social Share	www.inpressmag.com	10,500	Combined (Approx)	Link to Site & SEO	R2,000.00	Per 500 Word Feature

COMPETITIONS & CAMPAIGNS (3 Weeks)

Platform	Link	Audience	Metric	Included	Campaign Rate (ZAR)	Elements
Instagram	www.instagram.com/inrichmint	1,000	Followers	Tag	R960.00	6 Per Campaign
Facebook Profile	www.facebook.com/freertimes	4,790	Friends	Link to Site & Tag	R1,920.00	6 Per Campaign
Facebook Page	www.facebook.com/InpressPublications	3,200	Likes	Link to Site & Tag	R1,680.00	6 Per Campaign
Twitter	@inrichmint	1,600	Followers	Link to Site & Tag	R1,200.00	6 Per Campaign
Blog Post + Social Share	www.inpressmag.com	10,500	Combined (Approx)	Link to Site & SEO	R3,200.00	2 Per Campaign
					R8,960.00	